

## **Publication of Student Names, Photographs, Videos or Works**

As a way to share positive news with our Fremont School District 79 community, your child may be photographed or videotaped during classroom or extracurricular activities or otherwise on school grounds or at school-sponsored events for instructional, educational, informational or publicity purposes. The identifiable names, voice, image, works, photographs and/or videos of students may be used in various District 79 or District-related publications, including and without limitation -- the District 79 website, District 79 Twitter account, District 79 Facebook page, District 79 YouTube site, news releases, television productions, newsletters, school yearbooks, school newsletters and public newspapers, as well as presentations at professional conferences and Board of Education meetings. As would be the case in print publications, the District may publish full student names on its website or social media sites. Pictures of students published on these Internet sites would not identify students by name. Students' names associated with photos may appear in electronic newsletters that are emailed to parents and staff as well as posted on the district website. This information shall not be used for paid commercial purposes. Release or publication of such student information will also be consistent with the Illinois School Student Records Act and the Family Educational Rights and Privacy Act.

Please note that it may not be possible for District 79 staff to always identify all students in the background of photographs or videos.

District 79 has no ability to restrict the use of student images where it is obtained at an event open to the public and placed on a medium that is not sponsored by District 79 (e.g., a photograph taken by a journalist and published in the local newspaper). Furthermore media companies may also post pictures, videos, and stories featuring our students on their websites.

Should a parent want their child's name or photo withheld from any of the above mentioned sources, the parent should fill out and turn in to their child's principal a Non-Consent Publicity Release and Waiver Form.

# Fremont School District 79 - Student Directory Information Opt-Out Form

Student's First Name: Student's Last Name:

School (circle):

Elementary

Intermediate

Middle

Grade (circle):

PreK

Kdg

1

2

3

4

5

6

7

8

Fremont School District 79 and all of its schools have many opportunities to recognize and showcase students' work, accomplishments, and activities throughout the year using photos of students or copies of their work. This may take the form of print newsletters, video, social media, websites, newspaper articles, etc.

**\*\*\*If you're OK with having your student's photo and/or student work published, you don't need to fill this form out.**

**Parents who DO NOT want their child's photograph and/or student work published need to complete this form within your child's first 5 days of school attendance.**

**Do not** allow my child to be photographed or recorded for use in district or school publications, such as yearbooks, class pictures and newsletters.

**Do not** allow my child to be photographed or recorded for the district or school's websites.

**Do not** allow my child to be photographed or recorded for publications on district or school social media websites.

**Do not** allow my child's schoolwork to be published in district or school publications and/or on district or school websites including social media sites such as Twitter and Facebook.

**Do not** release any directory information regarding my student.

According to the *Family Educational Rights and Privacy Act and School Code*, the district may release directory information to the public, as permitted by law, but a parent/guardian has the right to object to such disclosure of their child's information. Information that may be designated as directory information shall be limited to:

- Identifying information: student's name, address, gender, grade level, and birth date and place, and parents' names, mailing addresses, electronic mail addresses, and telephone numbers;
- Photographs, videos, or digital images used for informational or news-related purposes (whether by a media outlet or by the school) of a student participating in school or school-sponsored activities, organizations, and athletics that have appeared in school publications, such as yearbooks, social media sites, school websites, newspapers, or sporting or fine arts programs, except that:
  - No photograph highlighting individual faces shall be used for commercial purposes, including solicitation, advertising, promotion or fundraising without the prior, specific, dated and written consent of the parent or student, as applicable (see 765 ILCS 1075/30); and
  - No image on a school security video recording shall be designated as directory information;
- Academic awards, degrees, and honors;
- Information in relation to school-sponsored activities, organizations, and athletics;
- Major field of study;
- Period of attendance in the school.

Parent/Guardian Signature:

Date: